

Omaha, NE

# Rural Sourcing

THE INTEGRATION OF INFORMATION, DESIGN AND TECHNOLOGY

QAT Global is a IT services company specializing in Enterprise-Wide IT Consulting and Solutions, IT Staffing, and Rural Outsourcing. QAT has created a technology center in Omaha, Nebraska to provide a full range of domestic IT outsourcing capabilities to its customers delivered with high quality and competitive prices. Our rural sourcing rates are very competitive with offshore alternatives. This American-based alternative outsourcing solution is performed in a secured, high-tech facility located in Omaha, NE – conveniently positioned in the center of the country.

QAT Global is an industry leader in delivering complex, high end engagements using a rural sourcing delivery model.

## Application Outsourcing Services

Focusing on an Agile development methodology, QAT supports clients by building new applications; supporting/enhancing existing applications; and re-platforming antiquated systems onto more robust, cloud-based, scalable platforms. This Agile methodology and approach to developing, along with leveraging our onshore model, have enabled our clients to double productivity rates and keep costs in line with previous offshore alternatives. We also deliver custom built, enterprise scale mobile applications that deliver immediate ROI to our clients.

QAT's developers are proficient in the latest technologies and platforms including .NET, J2EE, PHP, iOS, Objective C, PL/SQL, Visual Basic, JavaScript, HTML5 and other emerging mobile tools.

## Testing

We partner with you to ensure your mission critical software assets and systems are stable, functioning properly, and delivering the level of quality expected by your customers and internal users.

QAT's testing services include ERP Testing, Security & Privacy Testing, Automated Testing, Script Use Case Development, Script Use Case Execution, Usability, and Documentation. QAT's testing practice combines superior testing services with the SCRUM and Agile development methodologies.

Through our reliable, efficient rural sourcing model, we are able to provide superior testing services that enable a faster go live without sacrificing quality. QAT is able to do this by providing a flexible service offering that allows for testing once a project nears completion or during the entire development of the project, whichever the client prefers. This flexibility gives our clients the comfort in knowing that their product will work the first time while minimizing business risk.

## Corporate Headquarters

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## People, Processes, and Technology at a Lower Cost

Rural outsourcing provides the same basic benefits as other outsourcing arrangements: ready access to technology expertise and resources that the client lacks internally. By locating in a domestic rural location, clients get the value of a local provider combined with the advantage of lower-cost labor outside large metropolitan areas. Cultural compatibility, similar time zones, and relatively close proximity to clients make rural outsourcing an attractive option for clients. In general, the value proposition of rural outsourcing is that clients pay lower prices for IT services compared to ITO services based on urban areas; and clients receive a better service experience compared to offshore outsourcing. Transaction costs are significantly lower compared to offshore outsourcing. Price-wise, rural outsourcing offers prices that are 25–50 percent less expensive per hour than urban rates in cities such as New York, Los Angeles, or Chicago.

QAT's rural sourcing center leverages best practices for remote service delivery to create a highly integrated centers of expertise, customized and dedicated to specific client domains. The centers combine expert resources, service delivery best practices, mature infrastructure and flexible engagement models that best fit the needs of your enterprise.

## Benefits of Rural Sourcing with QAT Global

Rural sourcing delivers numerous benefits to our clients including:

- Reduced on-site contractor costs
- Access to specialized skill sets
- Stability of resources; low turn-over
- Security for your intellectual property
- Full life cycle development capabilities
- Limit ramp-up and training time
- Minor time zone differences
- Easy and close communication
- Eliminate cultural issues
- Eliminate language barriers
- Customized talent and IT skills
- All work is performed in the US



## Why Omaha, NE?

QAT's rural development center offers US-based business understanding, software development life-cycle expertise, and independent software testing location. Rural locations have the ability to operate more cost-effectively than urban centers and attract dedicated, high-caliber employees. With our specialized training, our local workforce is delivering practical, world-class IT services for public, private, local, and global technology clients – all at competitive prices and superior quality and convenience to Chinese and Indian offshore alternatives.

With a cost of living lower than the national average, clean air and water, short commutes

and all the cultural and entertainment amenities of a city twice its size, Greater Omaha is nationally recognized as a great place to live, work and play.

The quality of available workers in Greater Omaha remains consistently high. Nebraska workers, in general, are well known for their exceptional work ethic and productivity. From business and education, to science, medicine, technology and the liberal arts, Greater Omaha is home to some of the nation's leading colleges, universities and trade schools.

The educational attainment of the workforce contributes to Greater Omaha's high level of productivity. The number of desirable candidates continues to grow as area high schools, colleges and universities produce a large pool of workers from a primary and secondary system that has been consistently ranked as one of the best in the United States. Greater Omaha has a higher percentage of adults achieving a bachelor's degree or higher with 32.0 percent versus 27.9 percent nationally.

## Total Cost & Realized Savings

Transaction costs are significantly lower compared to offshore outsourcing. Rural outsourcing clients spend less money on travel, coordination, rework, knowledge transfer, and onsite liaisons compared to typical offshore outsourcing clients. Concerning service quality, rural outsourcing promises to offer superior services when compared to offshore outsourcing because of better domain knowledge, greater cultural compatibility, and time zone advantages. Furthermore, the high retention rates in rural outsourcing firms protect knowledge transfer investments.

Cultural compatibility, similar time zones, and relatively close proximity to clients make rural outsourcing an attractive option for clients.

- Reduced travel time
- Easier communications
- US business culture
- Extremely low attrition rate